



THE FASTEST, MOST ADVANCED PORTABLE YET

THE M710

More Speed. Less Mess.

Print 76mm per second. Cut labels automatically.



One device. 100s of applications.

Print on the toughest label materials around.

Get more with these time-saving features:

- ▶ 76mm per second print speed
- ▶ Prints 4,500 labels on one charge
- ▶ Withstands 1.2m drops, blowing sand and dust
- ▶ Use keypad, your smartphone and the Express Label App or the software to print labels
- ▶ Prints text, barcodes, shapes and images
- ▶ Label saving, sharing and data imports



GET MORE DONE WITH:



LIGHTNING-FAST PRINT SPEEDS



SHOP-TO-FIELD FLEXIBILITY



MORE THAN 60 MATERIAL OPTIONS

THE M710



Print more labels
IN HALF THE TIME

Get the job done right on any jobsite

Optimise your performance with Brady materials



SMART ROLLS

- ▶ Get the job done with over 50 high-performance materials and 1300+ label options.



BULK ROLLS

- ▶ Save more - buy in bulk: more than 14 materials and 200+ label options.



CUSTOM OPTIONS



























- ▶ Have specific needs? Enjoy unlimited custom label options in 70+ different materials.



Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

Purpose-built materials for any application you need

A few M710 label materials you need to know about						
To view all available material options, visit bradyeurope.com/M710materials		Wire & cable	Datacom	Harsh environment	Component & equipment	Safety & facility
All-weather	All-Weather Vinyl Labels (B-595)					
Heat shrink	PermaSleeve® Heat-Shrink Labels (B-342)					
Wrap around	Self-Laminating Vinyl Wrap Around Labels (B-427)					
Multi purpose	Harsh Environment Multi-Purpose Polyester Labels (B-423)					
 Washdown resistant	ToughWash® Metal Detectable Washdown Resistant Labels (B-854)					
 BradyGrip®	BradyGrip Print-on-Hook Labels featuring VELCRO® Brand Hook (B-414)					
Low halide	Low-Halide Multi-Purpose Polyester Labels (B-569)					
Cold application	Cold Temperature Application Multi-Purpose Polyester Labels (B-549)					

 = Unique Brady material

▶ Learn more at bradyeurope.com/M710 or scan to watch the overview video



M710 Printer Specifications

Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	300
Print Speed (mm/sec)	76.20
Colour Capability	Monocolour
Continuous vs Die-cut Labels	Continuous Die-cut
Max. Label Width (mm)	50.80
Max. Print Length (mm)	1016.00
Connectivity Options	Standalone Use USB Bluetooth on selected models WiFi on selected models
Phones & Tablets Supported	Android devices with Android OS 10+ iPhone with iOS 15+
Software Compatibility	Brady Workstation Express Labels Mobile App Windows based driver for 3rd party software use
Bar Code Type	QR Code Data Matrix Code 128 Code 39 EAN-8 EAN-13 Interleaved 2 of 5 UPC-A UPC-E More through software
Built-in Symbols	500+
Physical Properties	
Width x Height x Depth (mm)	240.03 x 345.20 x 116.75
Weight (kg)	2.45
On Screen Indicators	Battery Life Ribbon and label part number recognition Ribbon Remaining Supply Remaining WiFi Bluetooth Status Error Messaging
Cutter	Auto Cutter
Warranty	2 years
Drop Test	Resistant to 1.2 metre drops Sand & Dust



M710 Label Printer Kit

Article No.	Description
317814	M710 AZERTY
322912	M710 AZERTY EU + Brady Workstation Suite
322915	M710 AZERTY EU Wi-Fi, BT + Brady Workstation Suite
317815	M710 AZERTY Wi-Fi, BT
322918	M710 CYRILLIC EU Wi-Fi, BT + Brady Workstation Suite
317817	M710 Cyrillic Wi-Fi, BT
317810	M710 QWERTY EU
322911	M710 QWERTY EU + Brady Workstation Suite
317811	M710 QWERTY EU Wi-Fi, BT
322914	M710 QWERTY EU Wi-Fi, BT + Brady Workstation Suite
317812	M710 QWERTY UK
322913	M710 QWERTY UK + Brady Workstation Suite
317813	M710 QWERTY UK Wi-Fi, BT
322917	M710 QWERTY UK Wi-Fi, BT + Brady Workstation Suite
317834	M710 Qwerty US
317835	M710 Qwerty US Wi-Fi, BT
322916	M710 QWERTZ EU Wi-Fi, BT + Brady Workstation Suite
317816	M710 QWERTZ Wi-Fi, BT

This printer ships in a hard case holding a USB cable, a quick start guide, a product USB (with product info and Windows driver), a Li-ION Rechargeable Battery, an AC Adapter, a Brady Workstation Design Software, a Media Adapter, a roll of M7C-1000-595-WT and an M7-R6000 ribbon.

Accessories

Article No.	Description
175664	Hard Case M710 Label Printer
175665	USB-C to USB Type A Cord
175673	Rechargeable Lithium-ion Battery for M510/M610/M710 printer
175674	Rechargeable NiMH Battery for M510/M610/M710 printers
114886	Cleaning Kit
147998	Media Adaptor for high-end portable printer
150619	Protective softbag for portable printers

