

## New B-348 Hypertag & B-348 Premium tag

### New Brady Hypertag in B-348 material

Introducing our newest addition to our Brady Wire Identification range: the Brady Hypertag. Specifically crafted for identifying cables and wires, the new and innovative Brady Hypertag makes cable and wire identification a lot faster and easier because the solution does not involve cable ties. Produced in B-348 material which can be used in the most demanding environments where low smoke and zero halogen performance is needed.



### Key features Brady Hypertag solution

- Time- and cost-saving --> No cable ties needed.
- Low Smoke / Zero Halogen
- Great for indoor and outdoor use, B-348 is UV-resistant.
- Suitable for thermal transfer printing



### New B-348 Premium tag

The new B-348 Premium tag is an improved redesign of our B-348 cable tags in white and yellow. The premium version enables faster tag removal without liner tearing. Die-cut in a new way, the new B-348 Premium tag will increase the ease of use and overall customer experience.

The B-348 Premium tag is an additional version of our existing B-348 cable tags. All product versions are available.

### Applications

- Wire- and cable identification
- Electrical panel identification
- Datacommunication
- Industrial product identification
- General identification

### Approved for Mass Transit

Brady's B-348 material complies with the minimal smoke and halogen emission requirements of the most strict underground norms for mass transit vehicles. (EN45545-2 requirement set R22/23, vehicle category HL3).

Printable both on-site and in the field, the tag is a practical solution for mass transit manufacturers to identify thick cables and cable bundles.

### Printer compatibility

Will be compatible with following Brady printers: BradyPrinter i5100, BradyPrinter i7100, PR Plus, IP Series.

Also compatible with all THT 76 mm core printers.

### Launch:

Brady Hypertag + B-348 premium cable tags will be launched in April 2024 in all EMEA countries.

### New article numbers:

Brady Hypertag

THT-7512-HT-348-YL	322625
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## Brady B-348 new design

THT-6010LL-348-YL	322701
THT-7510LL-348-YL	322703
THT-7515LL-348-YL	322704
THT-7525LL-348-YL	322705
THT-6010LL-348-WT	322706
THT-7510LL-348-WT	322707
THT-7515LL-348-WT	322708
THT-7525LL-348-WT	322709

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